

Swachhata Abhiyan Plastic-Free India

A cleaner India begins with responsible choices.



A nationwide initiative promoting responsible waste management through eco-friendly alternatives and community participation.

Plastic Is Everywhere.

One small habit is creating a much bigger problem.

Every day, plastic bags, wrappers, and bottles are thrown on roads, empty plots, rivers, and open spaces.

Instead of decomposing, plastic remains in our environment for hundreds of years.

Common Problems

- Open waste dumping
- Plastic litter everywhere
- Poor waste management
- Increasing pollution



Plastic Hurts More Than Nature.

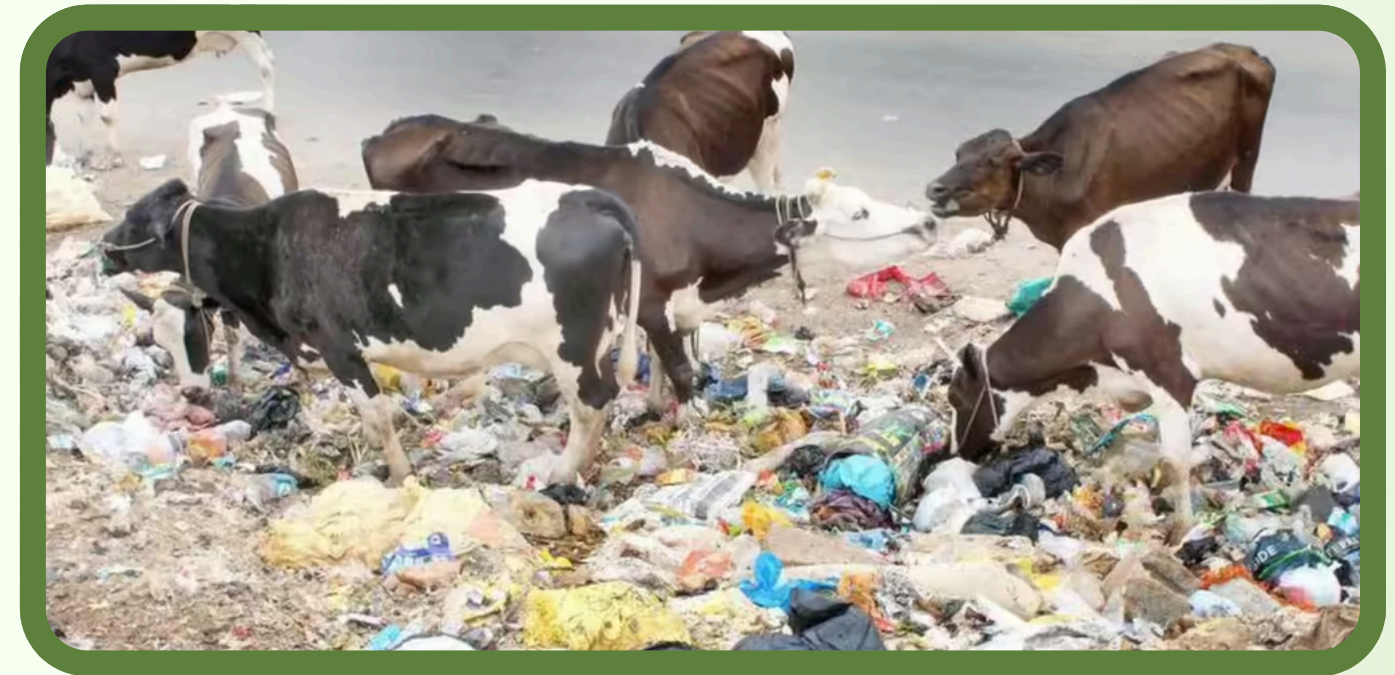
Its impact reaches animals, people, and the environment.

Plastic blocks drainage systems, pollutes water bodies, contaminates soil, and creates unhealthy surroundings.

Many stray cows accidentally consume plastic while searching for food, leading to severe illness and loss of life.

Plastic Affects

- Environment
- Public Health
- Rivers & Soil
- Gau Mata
- Wildlife



A Better Choice For A Better Tomorrow.

Replacing plastic with sustainable alternatives.

EcoGrade Compostable Bags help households collect waste responsibly without harming nature. They decompose naturally and support cleaner streets, villages, and cities.

Our Solution



Compostable
Bags



Plastic-Free Waste
Collection



Eco-Friendly
Alternative



Cleaner
Communities



Responsible
Disposal

Small Changes. Big Difference.

Every responsible action creates a cleaner future.

Choosing compostable bags reduces plastic pollution and protects both nature and animals.

Together, we can build healthier communities for future generations.



Together We Can

- Reduce Plastic Waste
- Protect Gau Mata
- Keep Cities & Villages Clean
- Promote Sustainable Living
- Inspire Communities



BUILDING A GREENER INDIA

**Cleanliness begins with awareness
and everyday action.**

Our mission is to inspire every citizen to adopt sustainable habits, reduce plastic waste, and embrace eco-friendly alternatives that protect our environment.

Through awareness, community participation, and responsible waste management, we aim to create cleaner streets, healthier communities, and a greener future for generations to come.

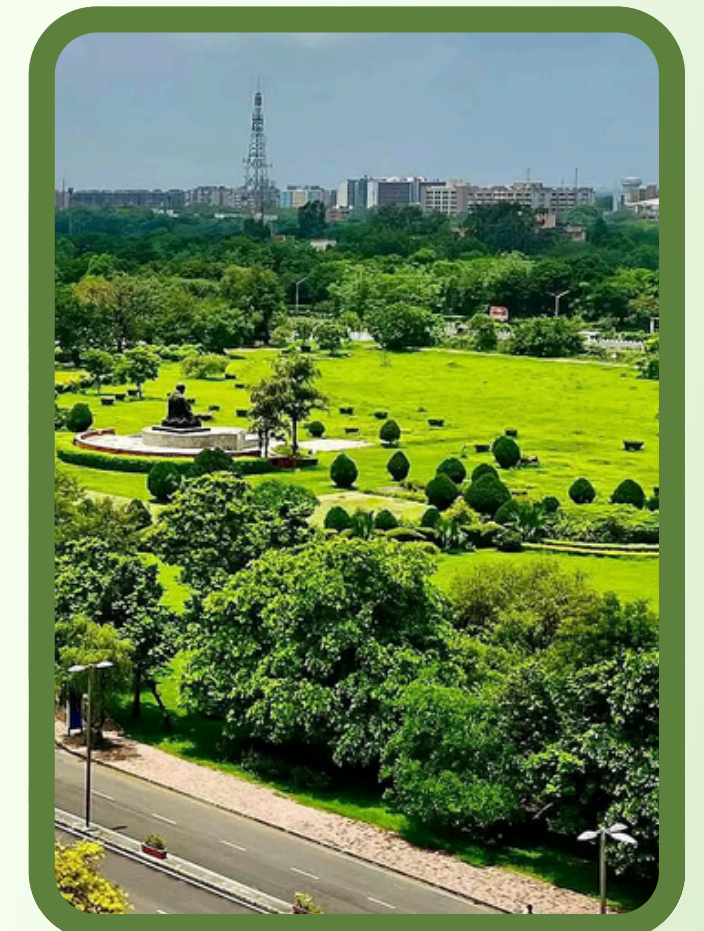
Encourage Sustainable Living

Promote Compostable Solutions

Build A Greener India

Inspire Environmental Responsibility

Create Cleaner Communities



The Future Is In Our Hands.

Say NO to plastic.

Every small step today creates a cleaner tomorrow.

Choose sustainable alternatives.
Support responsible waste management.

Join The Plastic-Free India Mission.

