



CYBER SAFETY INITIATIVE

PROTECTING PEOPLE IN THE DIGITAL WORLD



The internet has changed the way we live, work, and connect.

But with growing digital dependence, cyber threats are increasing every day. Cyber awareness, prevention, and responsible digital habits can help individuals stay safe from online crimes.



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**cyber
crime**

THE PROBLEM

The Digital World is Changing. so are the Threats.

Technology has made our lives faster and easier.

But with every click, share, and transaction, our personal information can become vulnerable.

One mistake online can lead to a serious

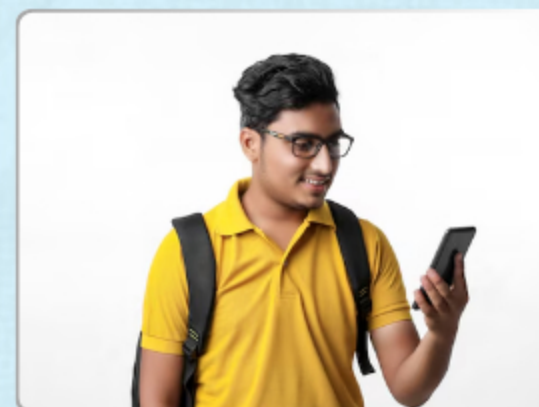
Cyber criminals are using advanced methods to target:



Individuals



Businesses



Students



Senior citizens

WHY CYBER CRIME IS GROWING

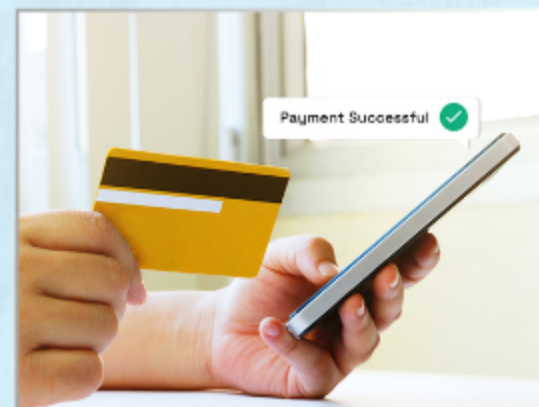
More Digital Use. More Digital Risks.

Our digital lifestyle is growing every day, but so are the risks.

Cyber criminals take advantage of weak security, careless clicks, and lack of awareness to target individuals and organizations.

But lack of awareness makes people easier targets.

Today we depend on:



Online Payments



Digital Platforms



Social Media

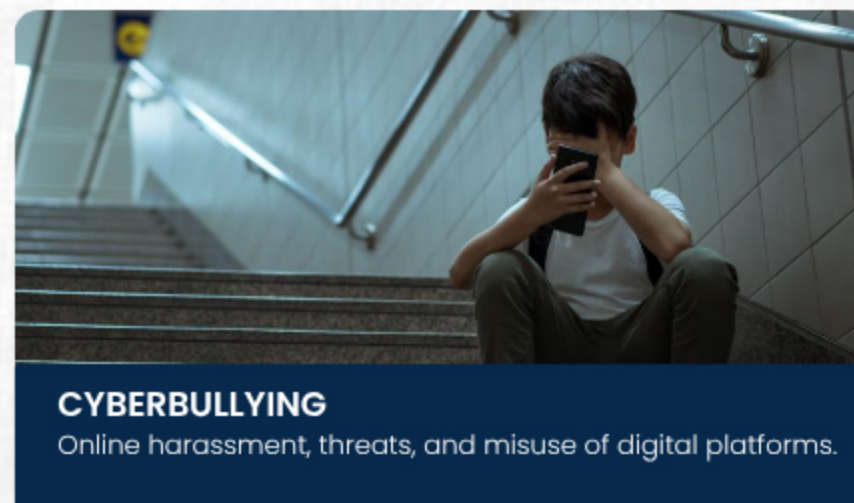
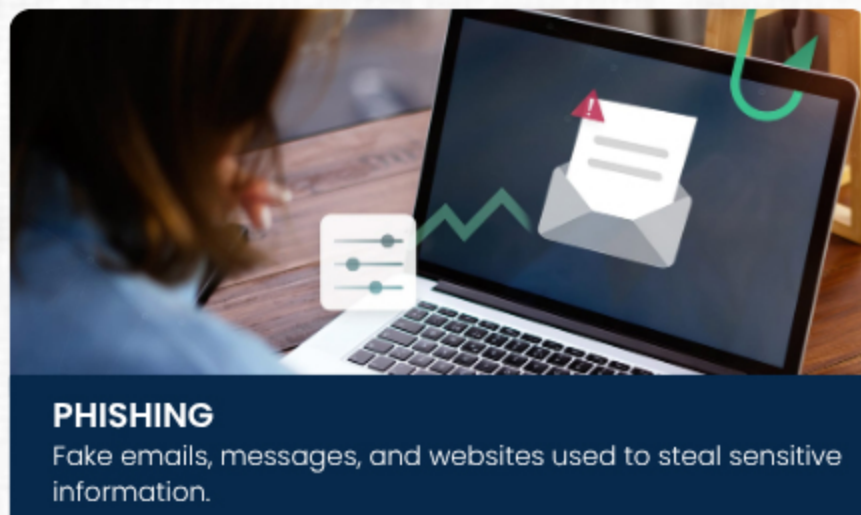


Internet Banking

TYPES OF CYBER CRIME

| KNOW THE THREATS

Cyber criminals use different methods to target individuals, businesses, and digital systems. Understanding these threats is the first step toward prevention and building safer online habits.



| SCAMS HAPPEN EVERY DAY

Most cyber scams are built on manipulation. Criminals use fake identities, false promises, and urgent situations to trick people into sharing sensitive information or money.



Digital Arrest Scam

Fake officials create fear and demand money.



Job Scam

Fake job offers asking for money or personal details.



Investment Scam

False promises of quick and high returns.



KYC Scam

Fraudsters pretend to be bank representatives.

| THE DAMAGE GOES BEYOND MONEY

Cyber crime is not just a financial threat. It affects people's privacy, emotions, and confidence in the digital world. A single cyber attack can create long-term consequences for individuals, families, and organizations.



Financial Loss

Hard-earned money can disappear within seconds.



Privacy Loss

Personal data can be stolen and misused.



Emotional Stress

Victims often experience fear and anxiety.



Loss of Trust

People become unsafe in digital spaces.

| AWARENESS IS THE FIRST STEP TO SAFETY

Cyber criminals often target human emotions instead of breaking systems. They create panic, urgency, or false trust to make people reveal sensitive information or take unsafe actions. Awareness helps us pause, verify, and make smarter decisions online.

Cyber criminals often use:

Fear

Your account will be blocked.

Urgency

Transfer money immediately.

Trust

We are calling from your bank.

Curiosity

Click this link to win.

Remember: Think before you click.

| SIMPLE HABITS. STRONG PROTECTION.

A few smart decisions can protect you from major cyber threats. Stay alert, secure your information, and practice safe digital habits every day.

- ✓ Never share OTP or passwords
- ✓ Verify unknown calls
- ✓ Avoid suspicious links
- ✓ Use strong passwords
- ✓ Enable two-factor authentication
- ✓ Keep your devices updated



| BUILDING A SAFER DIGITAL FUTURE

Creating a safer digital world starts with awareness and education. By empowering people with the right knowledge, skills, and safety practices, we can help individuals identify threats, prevent cyber attacks, and use technology responsibly.

Our approach:

Cyber Education

Teaching people about online threats.

Awareness Programs

Creating safer digital communities.

Practical Training

Helping people identify and prevent attacks.

Responsible Digital Behaviour

Helping people identify and prevent attacks.

OUR MISSION

| EMPOWERING PEOPLE WITH KNOWLEDGE

Knowledge is the strongest protection against cyber crime. We empower people with awareness and skills to stay safe, secure, and responsible online.

We aim to reduce cyber crime by educating individuals and communities about:

- Digital safety
- Online risks
- Prevention methods
- Responsible technology usage



Creating Awareness. Protecting Digital Lives.

We work towards building cyber awareness among students, families, and communities.

Through education and practical guidance, we help people understand cyber threats and take safer decisions online.



OUR VISION

A SAFER DIGITAL WORLD FOR EVERYONE

A future where every individual can confidently use technology without fear.

Cyber Safety Starts with you

Stay informed.
Stay alert.
Stay protected.

Join The Movement For A Safer Digital Future

Thank You

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